## Rice Design Alliance

Rice Design Alliance is the public programs and outreach arm of Rice Architecture. We curate public programs, architecture tours, design competitions and publications that communicate the importance of design in our everyday lives and its ability to make our lives better. We are based at and work from the Rice Architecture school as an advocacy group that believes that multidisciplinary and research-based design can improve our cities and the way we live in them.

RDA was established within Rice Architecture in 1972 by the school's first dean, David Crane, together with alumni and other civic-minded community members who believed that quality design thinking should be available to all in our community and that Houston's citizens-experts and nonexperts alike—should feel empowered to act and transform our city through design.

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